

## About the Institution



Pandit Deendayal Upadhyaya Adarsha Mahavidyalaya, Tulungia is a government model college, established through a collaborative initiative between the Central Government and the Government of Assam. The college was founded under the Rashtriya Uchchattar Shiksha Abhiyan (RUSA), a centrally sponsored scheme introduced in 2013 by the Ministry of Human Resource Development to enhance higher education infrastructure across India. It provides academic programmes at higher secondary and undergraduate levels, offering courses in three primary disciplines: Commerce, Science, and Arts. Geographically, the college is situated in Tulungia village, with its boundaries defined by surrounding localities including Kakoijana, Bortila grazing field, North Salmara, Deohati, Amtola, Kamarpara, and Bakhargaon. In the academic year 2024, the college achieved a significant milestone by completing its first cycle NAAC evaluation, securing a B++ Grade.

## About the Seminar

The rapidly evolving landscape of accounting and finance demands continuous adaptation to emerging technologies, regulatory frameworks, and societal expectations. This National academic seminar brings together distinguished scholars, industry practitioners, and policy makers to explore several transformative forces reshaping modern accounting practices. In alignment with these objectives, this seminar aims to address critical contemporary issues including Environmental, Social, and Governance (ESG) reporting, sustainable investment practices, and corporate social responsibility integration. Apart from these, the seminar also scrutinizes the innovative impact of artificial intelligence and blockchain technologies on accounting, auditing, and financial reporting. Participants will also engage with cutting-edge research on FinTech innovations, financial inclusion strategies, forensic accounting, and digitization in Accounting Education. Furthermore, discussions will center on various emerging areas including intellectual capital valuation, microfinance for community development, risk management strategies, and investment approaches for competitive global markets. Additionally, Special focus is placed on digital payment systems, e-banking innovations, tax planning through AI, and compliance frameworks for the digital economy. Through a series of thought-Provoking discussions and collaboration, this seminar provides an invaluable opportunity for gaining key insights and strategies for building a more sustainable, inclusive, and technologically enhanced financial future.



**PANDIT DEENDAYAL UPADHYAYA  
ADARSHA MAHAVIDYALAYA, TULUNGIA**

(Govt. Model College)

Accredited by NAAC with B++ Grade

P.O: North Salmara-783383,

Bongaigaon(Assam)

**VIRTUAL NATIONAL SEMINAR**

On

**Modern Accounting and Finance:  
Challenges, Opportunities and  
Transformation**

**8th November, 2025**

*Organised by*

**Department of Accountancy**

*in collaboration with*

**Internal Quality Assurance Cell,**

**PDUAM, Tulungia**

**&**

**Indian Accounting Association,**

**Guwahati Branch**

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## Call for Abstract and Paper Sub-themes

- Environmental, Social, and Governance (ESG) Reporting and Sustainability Disclosures.
- Green Finance and Sustainable Investment Practices
- Corporate Social Responsibility and Its Evolving Role in Business Strategy
- Emerging Technologies: AI and Blockchain in Accounting and Finance
- Blockchain Technology in Auditing and Financial Reporting
- Cybersecurity Risks in Digital Finance
- Innovations in Financial Markets and Instruments and Investment Models
- FinTech advancements and their role in promoting Financial Inclusion
- Ethical and Regulatory perspectives in digital financial landscape
- Forensic Accounting and Corporate Governance
- Digital Transformation in Accounting Education and Professional Development
- The future of Digital Payments and E-Banking in Tech-driven Economy
- Investors Behaviour and Decision-Making through Financial Modelling
- Ethical Challenges in Financial Management
- Evaluating Financial Performance through HR metrics
- Intellectual Capital Accounting and Knowledge Asset Valuation
- Role of Micro Finance in Poverty Alleviation and Community Development
- Investment Strategies for Startups in a competitive global market
- Risk Management and Insurance for Entrepreneurs
- Financial Risk Management in an Evolving Global Economic Environment
- Public Financial Management and Policy reforms for Fiscal Sustainability
- Indirect Taxes in the Digital Economy
- AI and Tax Planning
- Digital Transformation in Tax Compliance and Reporting
- Any other relevant topics

## Guidelines for Abstract and Paper Submission

Authors must prepare manuscripts between 3,000 and 5,000 words, featuring a concise abstract of not more than 500 words and 4-5 keywords. The manuscript must be typed in Times New Roman, 12-point font, with 1.5 line spacing on A4 paper. Margins should be 1 inch on all the sides. Abstract/ Papers must be submitted in English as a soft copy to [accypduam2017@gmail.com](mailto:accypduam2017@gmail.com). Importantly, all co-authors are required to register individually for the seminar. Careful attention to formatting, language, and registration details is essential to ensure a successful submission

### Important Dates

**Last Date of Abstract Submission : 15th Oct, 2025**

**Notification of Abstract Acceptance: 17th Oct, 2025**

**Last Date of Registration: 20th Oct, 2025**

**Last Date of Submission of full length paper: 30th Oct, 2025**

**Seminar Date: 08th November, 2025**

### Registration Details

**Academicians: Rs. 500/-**

**Research Scholars: Rs. 300/-**

**UG/PG Students: Rs. 100/-**

**Registration Link: <https://forms.gle/acQwNhHDK7aJ9ohR6>**

**All Authors/Co-Authors should register individually.**

**Certificate will be provided to the registered participants only.**

### Bank Account Details

Bank Name: ICICI Bank, Abhayapuri Branch

Beneficiary Name: PANDIT DEENDAYAL UPADHYAYA

ADARSHA MAHAVIDYALAYA DEVELOPMENT

AC A/C Number: 450705000105 IFSC: ICIC0004507

### PUBLICATION OPPORTUNITY

All accepted papers will be considered for publication in the form of seminar proceedings with an ISBN. Copyright for the published papers will remain with the publisher.

### BEST PAPER PRESENTATION AWARD

Each technical session will feature a Best Paper Presentation Award. Full paper submission is mandatory to participate in the award competition.

## Organising Committee

### Chief Patron

Mr. Keshab Chandra Deb Sarma, GB President, PDUAM Tulungia

### Patron

Dr. Phatik Chandra Kalita, Principal, PDUAM Tulungia

### Advisors

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Prof. Gour Gopal Banik, Professor & Dean, School of Management and Commerce, Girijananda Chowdhury University, Guwahati, Assam

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Dr. Arabinda Debnath, HoD & Associate Professor, Dept. of Commerce, Bodoland University, Kokrajhar

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Dr. Pranesh Debnath, Assistant Professor, Department of Commerce, Assam University, Silchar

Flg. Officer Dr. Panchanan Barman, Branch Secretary, IAA Guwahati Branch

### Convenor

Ananya Das, Asst. Prof. & Head, Dept. of Accountancy

### Co-convenor

Dr. Nitashree Barman, Asst. Prof., Dept. of Accountancy

### Co-ordinator

Chayanika Devi, Asst. Prof., Dept. of Accountancy

### Members

Meghna Dey, Asst. Prof., Dept. of Accountancy

Animesh Saha, Asst. Prof., Dept. of Accountancy

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